



**The Irish Cultural & Folk Art Assn.
of Western New York
245 Abbott Rd
Buffalo. New York 14220**

A Chara,

I write to ask your support for the Buffalo Feis (Irish for “festival”) celebrating Irish dance, music, language, and art to be held at the Hamburg Fairgrounds on Saturday, June 4, 2016. This is our **51st** year, making the Buffalo Feis one of the oldest in the country!

We expect over 1,250 competitors from throughout the US & Canada, but primarily from central and western New York and southern Ontario. Expenses for this type of major cultural event increase annually, and this year is no exception. The Irish Cultural and Folk Art Association sponsors the feis; as a 501(c)(3) nonprofit organization, we hope to have your help to keep the Buffalo Feis affordable for families, and provide you the opportunity to reach existing and potential customers.

Please consider a sponsorship or an ad in the Feis Program Book, distributed to each family to allow participants to track the schedule and find competition locations. Any sponsorship above the \$200 level will also be recognized on the Feis web page (www.buffalofeis.org) from time of ad placement through July 2016.

Emerald Sponsor (one)

\$1,000.00 Includes full page advertisement inside front cover of the Feis Program Book, signage at the Feis entrance and at the awards stage for all Champion dancers

Stage Sponsor (up to eight)

\$500.00 Includes full page ad in the Feis Program Book and signage at the competition stage and Feis entrance

Program Book Sponsor

\$200 full page advertisement in the Feis Program Book (Size 4.5”w x 7.5”h)

\$110 one-half page advertisement in the Feis Program Book (Size 4.5”w x 3.5”h)

\$60 one-quarter page advertisement in the Feis Program Book (Size 2.0”w x 3.5”h)

Award Sponsor

\$250 Trophy sponsor (twelve) Named inside front page of Feis Program book, signage

\$50 Medal sponsor (for set of 3 medals) Named inside front page of Feis Program

Your donation is tax deductible as allowed by law; sponsors at all levels will receive acknowledgement for tax purposes.

Checks should be made payable to: The Irish Cultural & Folk Art Association of WNY (ICFAA) and mailed **no later than May 6, 2016** to:

Irish Cultural & Folk Art Association

c/o Buffalo Irish Center; 245 Abbott Road; Buffalo, NY 14220; Attn: Feis Program

Send all ad copy (questions too!) to: bflifeisprogram@gmail.com

Any additional inquiries to: kuettel4@roadrunner.com

Thank you for your support of Irish culture and Irish dancers in our community.